



Brochure draft

COVER:

Mastering site performance

[alt tag line 1]

Powering site performance

[alt tag line 2]

Securing site performance

[IFC]

[heading] Mastering site performance

Founded in 1957, Mansfield Oil is a national leader in fuel systems, fuel supply and fuel logistics, serving customers in 49 states from 600 supply points and three national service centers. From coast to coast, our expertise is relied on by hundreds of corporate, government and industrial clients as well as retail and convenience stores.

Our broad industry capabilities enable us to develop complete and reliable fuel management solutions that are perfect for companies seeking to improve:

- 1) Time to market for new **commercial fueling centers** and **retail fuel locations**
- 2) Performance on **environmental compliance monitoring** and testing
- 3) Profitability through **reduced administrative overhead**
- 4) **Inventory** control and visibility

<insert graphic representation of all systems, tank monitoring, leak monitoring, etc.>

[heading] Enter the fueling business with confidence

Opening a new commercial fueling center—or going into the retail fuel business—is now a lot easier. Compiling learning from our hundreds of retail and convenience store clients, Mansfield is the perfect partner to help you engineer fuel locations that work seamlessly with your systems.

Easily:

- Design and build fuel centers that work
- Deploy technology that integrates with your existing infrastructure
- Monitor your new site with the latest in inventory and environmental compliance technology
- Maintain it with responsible, affordable service calls and parts supply

[heading] Multiply your buying power

Welcome to greater economies of scale. Mansfield Fuel Systems clients enjoy our ability to aggregate your equipment and maintenance procurement needs across our network so you see optimal prices on each purchase.

Our position as third party logistics firm ensures pricing objectivity from your fuel equipment suppliers and equipment manufacturers. Our clients benefit from direct pricing relationships continually negotiated by Mansfield on a national scale. When we call in repairs or parts orders for you, you're leveraging the buying power of the entire Mansfield network.

In fact, in partnership with the Mansfield Fuel Supply division, we're also able to make sure you get the best possible price on spot purchases of emergency or back up fuel should you suddenly need more inventory—anywhere in your organization, any time of day.

[top of second page]

[heading] Control risk management and environmental compliance

Non compliance penalties and risk of notices of violation can destroy your site performance. Especially if you're located near waterways or urban areas, a possible breach or spill can spell disaster. Added to the burden of EPA compliance, many sites have strict local ordinances and mandatory environmental compliance protocols.

At Mansfield, our environmental compliance team brings half a century of experience helping companies like your take charge of their environmental compliance efforts and minimize their risks. And in the event of an

unanticipated complication, we are on call 24/7/365 to quickly mitigate issues and restore your site to full compliance with minimal penalization.

Gain peace of mind and reduce your risks with:

- ✓ Full service environmental compliance testing and reporting
- ✓ Environmental compliance monitoring
- ✓ Equipment test reports at a glance
- ✓ Environmental compliance consulting
- ✓ Spill or leak management
- ✓ Environmentally informed site upgrades or repair services

[heading] Command instant visibility across the enterprise

Empowered by a Web-based suite of fuel system solutions, and managed by a fuel systems expert whose full time job is making yours easier, Mansfield Fuel Systems give compelling advantages to companies who need to:

- ✓ **Save on site performance** with lower repair costs, lower maintenance costs, and lower management costs
- ✓ Improve **environmental compliance** and testing
- ✓ **Reduce** environmental compliance risks
- ✓ Use industry best practices to **drive down fuel costs**

We monitor your systems with state of the art online technology. Our monitoring systems provide instant reads on all your equipment. From dispensers to tanks to pumps, visibility into your fuel usage and inventory across your entire enterprise is instantly at your command.

[heading]Reduce overhead costs

The triple bottom line is not only do our Fuel Systems solutions help you gain visibility and leverage control—we also directly reduce costs.

Lower your total spending through:

- **Tighter centralized tracking**, so you can to apply for tax refunds more timely or address issues before they get out of hand
- **Integrated reporting** that drops data directly into most accounting systems
- **Reduced overhead**, since Mansfield integrates with your systems without you having to rekey information
- **Managed pricing** on maintenance that provides you with national economies of scale for your local operations
- **Reduced violation risk** through our expert monitoring and testing services

[heading]Optimize site performance

Contact an expert Mansfield Fuel Systems consultant today for a no obligation audit of your current fuel systems operations. We can clearly demonstrate how we'll help you reduce costs, increase accountability, and add to your bottom line profitability through **optimal site performance**.

[insert PEI, NPN membership logos]